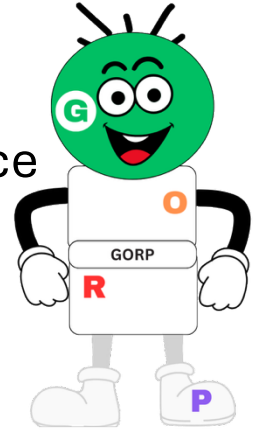


## 2 Research Proposal and Assignment Audience Analysis Template



### Directions:

Complete all four responses below. Type your answers directly into your document and submit to Canvas.

### RESPONSE 1: Confirm Your Topic

Mental Health

### RESPONSE 2: Develop Your Main Research Question

How does mental health affect college students' academic performance and overall, wellbeing?

### RESPONSE 3: Audience Research Using AI

For this step, you will use an AI tool (such as ChatGPT or Copilot) to see what you can find out about the characteristics of your audience.

Copy and complete the following prompt in an AI tool:

“I am writing on the topic of \_\_\_mental health\_\_\_, and my audience is the students at South College. What is their age range, gender, education level, socioeconomic status, geographical location, cultural background, occupation, family structure, and access to resources?”

#### ***AI-Generated Response:***

*Students at South College are a diverse group of learners. Their age range typically spans from 18 to 50 years old or older, with many traditional college-aged students as well as adult learners returning to school. The gender composition includes male, female, and non-binary students. Their education level ranges from students pursuing associate, bachelor's, master's, and doctoral degrees to those enrolled in certificate programs.*

*Socioeconomic status varies widely, including students from low-income, middle-income, and higher-income households. Many students may work while attending school and rely on financial aid, scholarships, or student loans. Geographically, South College serves students from various regions of the United States through both on-campus and online programs.*

*Students come from diverse cultural, ethnic, racial, and religious backgrounds, creating a multicultural learning environment. Occupations vary, with some students attending school full-time while others balance education with careers in healthcare, business, technology, and other fields. Family structures also differ, including single students, married students, parents, and caregivers.*

*Access to resources varies among students. Many have access to computers, internet services, libraries, academic support services, and healthcare resources, while others may face challenges related to technology access, transportation, finances, childcare, or healthcare availability. As a result, students may have different experiences and needs related to mental health and academic success.*

#### **RESPONSE 4: Human Intelligence (HI) Freewrite**

Mental health is important for college students because it affects almost every part of our daily lives. When we as a student are struggling with stress, anxiety, or other mental health, it can become difficult for us to focus on schoolwork, maintain relationships, and achieving our goals. Poor mental health can affect our concentration, motivation, attendance and grades. As seeking help early can help us better manage stress and stay on track with our goals and success.